

## **ASTROBRIGHTS® Brightest Teacher Contest Rules**

Neenah Paper, Inc. (“Neenah”) invites you to enter its ASTROBRIGHTS® Contest (the “Contest”) by nominating a deserving teacher for a classroom makeover. You must read and agree to the following rules, terms and conditions (the “Contest Rules”) before nominating a teacher. Completion of the nomination form will be deemed an acceptance of the Rules.

The Contest is open to ALL individuals at least 18 years of age, except employees of Neenah and the immediate families of such employees. The Contest is open to participants regardless of residence or citizenship, so long as the laws of their jurisdiction allow participation. To be eligible for nomination, a teacher must be employed as a full time teacher in any public or private school in the United States of America.

### **How to Enter**

Each nomination must be submitted electronically by visiting the website [www.colorizeyourclassroom.com](http://www.colorizeyourclassroom.com) (“Web Site”) during the Contest Period and following the instructions to complete and submit the teacher nomination. For your nomination to be valid, you must complete all required information. The nomination should include the following information:

- Your Name (First, Last)
- Email (This is how we will reach out to the winning teacher)
- Your relation to nominee
- Nominee’s name (first, last)
- Grade level currently teacher
- School currently teaching
- Why your nominee deserves to be the Brightest Teacher of the Year (200 words or less). We are looking for a teacher who brightens those around him/her. Someone who goes above and beyond their job to inspire others.

Individual teachers may be nominated more than one time, but multiple nominations will not increase the odds of winning.

### **Eligibility and Judging**

To ensure eligibility for the contest, nominations must include all of the information listed above. Nominations that do not meet this standard may or may not be judged at the judging panel's sole discretion.

All of the nominations will be judged by the online voting process detailed on the website. The judges will include Neenah’s Bright Mind Ambassadors and Neenah employees. The judges will select the winners in each category and one overall winner. Judging of the nominations and the selection of the Grand Prize Winner will be determined in Neenah’s sole discretion. Neenah

shall determine the Grand Prize Winner's eligibility in its sole and absolute discretion. All decisions made by the judges are final.

### **Deadline**

Online entries can be uploaded starting 12:01 am Eastern Standard Time on March 8, 2016. Deadline for submitting entries is 11:59 pm Eastern Standard Time on May 1, 2016.

### **Winning Nomination and Grand Prize**

Neenah's judging panel will select one teacher to be the contest's grand prize winner (the "Grand Prize Winner"). The Grand Prize Winner will receive a classroom makeover by the ASTROBRIGHTS® Bright Mind Ambassadors and Neenah employees. The makeover will include classroom supplies and ASTROBRIGHTS® Papers (ARV: \$5000). The potential Grand Prize Winner will be contacted by Neenah in writing to accept the Grand Prize.

By entering, participants agree to indemnify, defend and hold harmless Neenah Paper, Inc., its respective subsidiaries, affiliates, directors, officers, employees, attorneys, agents and representatives (collectively, "Neenah"), from any and all third party liability for any injuries, loss, claim, action, demand or damage of any kind arising from or in connection with the competition (collectively, "Losses"), including without limitation any third party claim for copyright infringement or a violation of an individual's right to privacy and/or publicity right. The Contest is void where prohibited by law. All potential winners will be required to (i) agree to these Contest rules, (ii) sign an Affidavit of Eligibility/Liability Release, and, where lawful, (iii) a Publicity Release.

The Grand Prize Winner is responsible for all taxes and fees associated with the Grand Prize receipt, including but not limited to federal, state and/or local income and other taxes.

The participants and Grand Prize Winner agree that any and all disputes that cannot be resolved with Neenah, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, before a court of competent jurisdiction located in Atlanta, Georgia, which court shall apply the laws of the State of Georgia without regard for rules of conflicts of law. IN ANY SUCH DISPUTE, PARTICIPANT SHALL NOT BE ENTITLED TO ANY PUNITIVE, SPECIAL, INDIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING WITHOUT LIMITATION ATTORNEYS' FEES, OR ANY DAMAGES OTHER THAN PARTICIPANT'S ACTUAL OUT-OF-POCKET EXPENSES (IF ANY) ASSOCIATED WITH PARTICIPATING IN THE CONTEST. YOU HEREBY WAIVE ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR INCREASED. The Contest and Neenah's web site are provided "as is" without warranty of any kind, either express or implied.

Neenah is not responsible for any incorrect or inaccurate information, whether caused by web site users or by any equipment or programming associated with or utilized in the photo competition, or by any technical or human error that may occur in the processing of submissions to the Contest, including but not limited to any misprints or typographical errors. Neenah

assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Neenah is not responsible for any problems or technical malfunction of any telephone network or lines, computer equipment, servers, providers, computer on-line systems, software, or failure of email on account of technical problems or traffic congestion on the Internet or at any web site, including injury or damage to participant's or to any other person's computer related to or resulting from participating or uploading images or information in the photo contest.

If, for any reason, the Contest is not capable of completion as planned, including but not limited to, any reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of Neenah that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Neenah reserves the right at their sole discretion to cancel, terminate, modify or suspend the Contest.